



Larger jobs. Trusted service. Expert partnership.

With Synchrony, you'll have a financing program that can help support your business's and customers' goals. You'll be able to help your customers complete the projects and repairs they really want or need—right now. In return, you'll have access to expertise, tools and support to help you build confidence and loyalty and close larger jobs!



Receive a \$300 Visa®

Prepaid Card by mail when you enroll with Synchrony and submit three new credit applications by 1/31/2020!*

Partnering with Synchrony helps you:

- · Attract and close more leads
- Increase sales opportunities and sell larger projects
- Help homeowners get what they really want, not just what they need

PLUS—you'll gain access to:

- New lower promotional pricing, effective October 1
- New simplified dealer rebate that makes it easier to earn rewards

Our financing program helps homeowners:

- Budget the projects that will transform their home into their dream home
- Pay over time with monthly payments
- Choose from a menu of special financing promotions for their needs**
- Access a dedicated credit limit they can use with your business again and again**

Here's what our cardholders had to say about using financing for their home improvement purchases:



of Synchrony cardholders say they would not have made the purchase, or would've gone to another retailer, if financing was not available.[†]



of Synchrony cardholders surveyed say they always seek promotional financing when making a large home improvement purchase.†



of Synchrony cardholders feel promotional financing makes their large purchases more affordable.[†]

Get the big jobs done right—with Synchrony.

To enroll, visit www.syfenroll.com and use campaign code SGIPROMO or call (888) 574-2804!

^{*}One-time incentive. Limit one gift card per merchant. To qualify, merchants must have enrolled with Synchrony and submitted three new credit applications by 1/31/2020. Allow 8 weeks from the date you qualify for the offer to receive the Visa Prepaid Card. The Visa Prepaid Card is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. Offer valid only on new partner enrollments. Not applicable for program transfers. Credit is extended by Synchrony Bank.

^{**}Subject to credit approval.

[†]Sixth Annual Major Purchase Consumer Study, Home Improvement 2017